

MALWAREBYTES ENHANCES THEIR EMPLOYER BRAND BY PROVIDING FOND PERKS



“Fond offers a variety of perks and is cost-efficient, user-friendly, and uncomplicated. Everyone can benefit.”

—Jamai Valentino, Executive Assistant and Cultural Ambassador at Malwarebytes



Company Info:

Malwarebytes is a software company based in San Jose, CA that creates anti-malware technologies to identify and remove malicious PC programs.

Industry: Computer Software
Employees: 140
Location: San Jose, CA
Website: malwarebytes.org

CHALLENGE

Malwarebytes’ Cultural Ambassador Jamai Valentino wanted a simple way to spruce up the company’s culture, and provide employees with perks that are impactful inside and outside of the office.

Malwarebytes already offered catered lunch to its employees, but Jamai wanted an additional solution that would improve their employees’ lives outside the office. She wanted the gesture to be personal, beyond just offering free snacks in the office kitchen. Malwarebytes employs remote workers, so the company wanted to offer perks that were available nationwide. Jamai needed a simple solution that wouldn’t take up much of her time. Her team was growing rapidly, so they needed implementation and on-boarding to be easy.

“A lot of companies in our local area like Google and Facebook have glamorous perks; we didn’t have any. We would stock the kitchen, but those were work-related conveniences, nothing people could use outside of the office. We added catered lunch, but the idea that we could easily offer perks for movies and gym

that were cost-efficient was perfect, especially because we have so many employees.”

— Jamai Valentino

SOLUTION

Jamai learned about Fond from a colleague who suggested she look into the product. After reaching out to one of Fond’s reps, she learned in depth about perks and how they affect company culture. The selection of Fond’s perks is extensive, spanning many categories, so Malwarebytes could cater to their diverse workforce of remote and on-site employees.

Malwarebytes decided to implement Fond and found Fond’s Customer Success team to be very responsive and friendly. Jamai requested a perk for 24 Hour Fitness when it wasn’t yet offered on Fond. When Fond added it as a perk, a Platform Experience representative informed her of the update directly, and Jamai started saving on her gym membership immediately.

Company-wide implementation was simple. After providing her Customer Success Manager with a list of employees’ email addresses, Fond sent out an email inviting employees to the



platform. Malwarebytes' employees were up and running within a couple of days.

Fond's platform is user-friendly and requires minimal effort on Jamai's part, as Fond's Platform Experience team fields all support questions. Perk categories make the platform easy to navigate, according to Jamai. Employees know to check Fond before purchasing products or signing up for gym memberships. Fond adds new perks daily, so employees enjoy engaging with Fond and tracking its updates.

"Fond has totally exceeded my expectations. We have a little over 100 employees, mostly in one office, but with some remote workers. Fond is incredibly helpful for engaging remote employees and giving them something that shows they're valued. It really makes everyone feel part of the same team, and I've heard nothing but good things from our employees."

— Jamai Valentino

RESULTS

- 86% of Malwarebytes employees active on Fond since launching in March 2013.
- Malwarebytes employees have saved over \$30k as a company on Fond to date.
- Malwarebytes employees save an average of \$391.44 per year per person through Fond.
- A distributed workforce that's fully engaged with one benefits program.

"Dealing with Fond has been such a pleasurable experience. I didn't feel the need to look elsewhere to compare. For me it isn't just the perks, it's the people I deal with. All the account managers I've had email me asking how things are going. I feel taken care of."

— Jamai Valentino