

# GRUBHUB SEAMLESS EMPLOYEES SAVE OVER \$100K USING FOND PERKS

GRUBHUB

seamless

“There’s a real business case for employee perks - and it revolves around the ability to attract, retain, and engage employees.”

—Jim Leahy, People Team at GrubHub Seamless



## Company Info:

GrubHub Seamless is the nation’s leading online and mobile food-ordering company dedicated to connecting hungry diners with local takeout restaurants.

Industry: Food  
Employees: 700  
Location: Chicago, London, New York City, Salt Lake City  
Website: grubhub.com, seamless.com

## CHALLENGE

GrubHub Seamless wanted to implement a simple and effective employee recognition and rewards platform that offers transparent analytics. Their goal was to offer competitive, money-saving employee perks to attract and retain top talent in an increasingly difficult talent market. In addition, since MediaLab is based in Florida where the tech industry is small and talent difficult to find, the company has to work hard when recruiting and offer attractive benefits. A comprehensive rewards and recognition solution that is immediate, personalized, so it covers a range of preferences, and easy for managers to use to dispense meaningful recognition would help the company attract, engage and retain employees.

**“Being able to order a Fond.com membership for a new team member starting their first day is like saying, ‘Not only are you starting a new adventure with the organization, but we’re committed to providing you with great tools for success in the workplace and outside of the workplace.’”**

—Jim Leahy

## SOLUTION

GrubHub Seamless implemented Fond, ordering their employees instant access to over 850 perks in fitness, shopping, travel, auto, child-care, and more. With Fond’s straightforward analytics, GrubHub Seamless can measure how their employees value Fond’s platform by how regularly they redeem perks.

## RESULTS

- The average GrubHub Seamless employee saves \$264 annually using Fond.
- Employee engagement on Fond’s platform is 77%.
- The total employee savings using Fond was over \$100K.